



June 17,
2024

8am to 5pm

Connecting and Creating
Pathways for Small Business

Sponsorship Opportunities

Presented by



Produced by



Supported by



PALLADIUM SPONSOR

Only 2 Available

\$4,640

The Get

- Top Line On Step and Repeat
- Above The Fold Placement On Mon Oc BizCon Website
- Announcement on Social Media (Instagram, TikTok, FB and LinkedIn)
- 6 Month Placement On The ProcurementCon Main Landing Page
- Email Listing In Emails From Point Of Sponsorship To Post Event Emails (avg. 80,000 impressions)
- Speaker Placement At Opening Reception
- Panelist Placement (Panel TBD)
- Brand ID Rotation On Main Room Video
- Full Page, Full Color Ad (5.5 x 8.5) Inside Front Or Back Cover (First Come First Serve)
- Attendee List
- 8ft Exhibit Space In Main Conference Room (6ft Table)
- Workshop Classroom (AM/PM Slot)

Choose One Bonus

- 33x82 Reusable Retractable Banner
- 75% Discount On Tickets For Your Clients - Special Link
- Interview Slot For BizTalk The Show Recording - YouTube Web Series
- Workshop Slot (AM and PM)
- Email Spotlight (20,000 subscribers)



PLATINUM SPONSOR

Only 2 Available

\$4,060

The Get

- Second Line On Step And Repeat
- Above The Fold Placement On Mon Oc BizCon Website
- Announcement on Social Media (Instagram, TikTok, FB and LinkedIn)
- 3 Month Placement On The ProcurementCon Main Landing Page
- Email Listing In Emails From Point Of Sponsorship To Post Event Emails (avg. 80,000 impressions)
- Panelist Placement (Panel TBD)
- Brand ID Rotation On Main Room Video
- Full Page, Full Color Ad (5.5 x 8.5) In Show Book
- Attendee List
- 8ft Exhibit Space in Main Conference Room (6ft Table)

Choose One Bonus

- 33x82 Reusable Retractable Banner
- 75% Discount On Tickets For Your Clients - Special Link
- Workshop Slot (AM and PM)
- Email Spotlight (20,000 subscribers)

GOLD SPONSOR

Only 2 Available

\$3,480

The Get

- Third Line On Step And Repeat
- Above The Fold Placement On Mon Oc BizCon Website
- Announcement On Social Media (Instagram, FB & LinkedIn)
- 3 Month Placement On The ProcurementCon Main Landing Page
- Email Listing In Emails From Point Of Sponsorship to Post Event Emails (avg. 80,000 impressions)
- Brand ID Rotation On Main Room Video
- Half Page, Full Color Ad (5.5 x 4.25) In Show Book
- Attendee List
- 8ft Exhibit Space in Main Conference Room(6ft Table)

Choose One Bonus

- Email Spotlight (20,000 subscribers)
- 75% Discount On Tickets For Your Clients - Special Link
- Workshop Slot (AM and PM)



SILVER SPONSOR

Only 4 Available

\$3,025

The Get

- Fourth Line On Step And Repeat
- Below the fold On Mon Oc BizCon Website
- Announcement On Social Media (Instagram, FB & LinkedIn)
- 1 Month Placement On The ProcurementCon Main Landing Page
- Email Listing In Emails From Point Of Sponsorship To Post Event Emails (avg. 80,000 impressions)
- Brand ID Rotation On Main Room Video
- Quarter Page, Full Color Ad (2.25 x 2.125) In Show Book
- Attendee List
- 8ft Exhibit Space (6ft Table)

Choose One Bonus

- Email Spotlight (20,000 subscribers)
- 75% Discount On Tickets For Your Clients - Special Link



E-MAIL MARKETING SPONSOR **Only 1 Available**

\$2,500

The Get

- Header Brand And Contact Placement Of All Emails From Inception Of Sponsorship To Post Event Deployments (avg 80000 impressions)
 - Includes: 6000+ NJSBDC Subscribers
 - 8ft Exhibit Space (6ft Table)
-

PAY IT FORWARD SPONSOR **Only 5 Available**

\$2,500

The Get

- Tickets On You! For Small Businesses That Cannot Afford to Attend - Your Donation Will Provide 20 Small Businesses A Full Access Pass To The Event
 - 4 Tickets For Your Special Guests
 - Special RSVP Email To Specific Small Businesses Citing Your Organizations As The Donor
 - Special Banner Identifying You And The Other Donors As Pay It Forward Sponsors
 - Special Email Sent To All Recipients (Post Event) Identifying Donors
 - Announcement on Social Media
 - 8ft Exhibit Space (6ft Table)
 - Interview Slot In BizTalk The Show Recording
 - Full Page, Full Color Ad In Event Show Book (5.5 x 8.5)
-

BizTalk SPONSOR **Only 1 Available**

\$2,500

The Get

- Sole Sponsor For The BizTalk Session
- Speaking Slot in BizTalk Live Session
- 33 x 82 Retractable BizTalk Sponsor Banner (BizTalk Sponsored or Presented By) Placed In The Navesink Room
- Branding Placed On Any BizTalk Session Marketing (SM, Print, Website)
- Branding Placed on Intro To Live BizTalk Session Recordings Posted On YouTube From Event
- 8ft Exhibit Space (6ft Table)



<https://www.youtube.com/@procurementconbrand>

SHOW BOOK SPONSOR

Only 1 Available

\$2,400

The Get

- Masthead Cover Placement
- Full Page Full Color Back Cover Ad (5.5x8.5)
- Minimum 250 Printed Books
- Digital Download (unlimited)
- 8ft Exhibit Space (6ft Table)



LANYARD SPONSOR

Only 1 Available

\$1,440

The Get

- 4 Color Logo Printed On White Lanyard
- Minimum 250 Attendee Lanyards
- 8ft Exhibit Space (6ft Table)

TOTE BAG SPONSOR

Only 1 Available

\$1,200

The Get

- Minimum 250 Tote Bags
- White Print on Black Bag Single Side
- Logo and Contact Details Co-Branded With Event
- 8ft Exhibit Space (6ft Table)

EXHIBITION SPACE SPONSOR

10 Available

\$500

The Get

- 8ft space, 6ft table in Main Conference Room
 - Line Listing on Event Site With Active Link
 - Line Listing in event book (print and digital)
-

STEP & REPEAT PLACEMENT

40 Available

\$200

The Get

- Your company logo or website placed on the event step and repeat (photos taken and broadcast on ProcurementCon social media)
-

EVENT BOOK AD

40 Available

\$100

The Get

- Two inch by five and a half inch, four color ad (1/4 page) – Must provide artwork – 300 DPI full color PNG – If ad must be created by us it is an additional \$75 per hour
-

TOTE STUFFER

50 Available

\$50

The Get

- Provide your one sheet, postcard, brochure, or business card to be placed in bag. May also be small pad, pen, stickers, business cards, or magnets